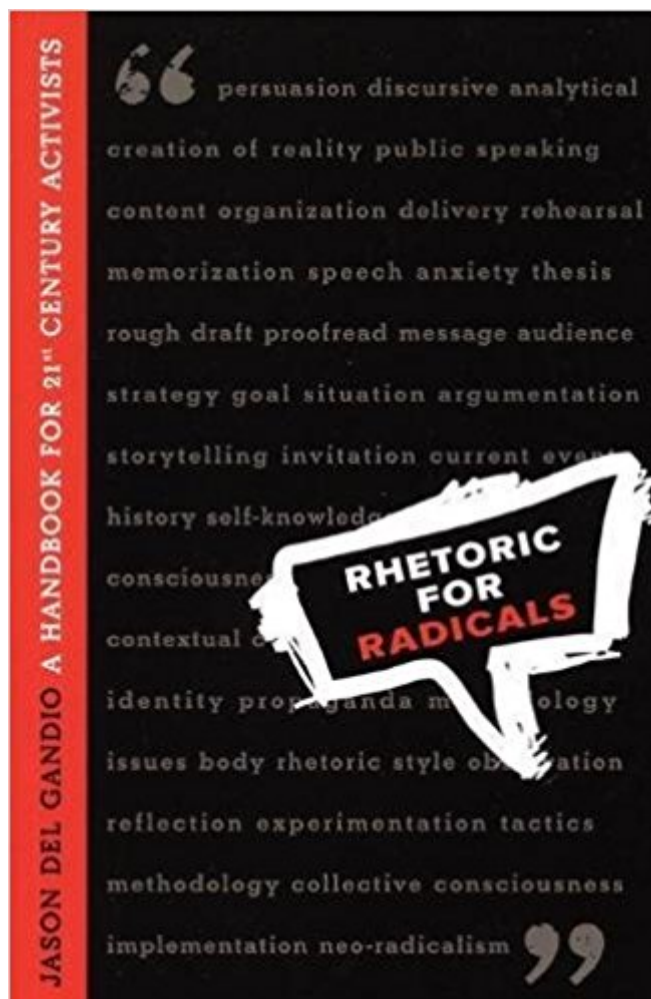


The book was found

Rhetoric For Radicals: A Handbook For 21st Century Activists



Synopsis

Rhetoric for Radicals is intended for college-aged activists and organizers, and for the most part it's written in a relaxed, approachable style. It does get a bit cerebral and academic in places - in demonstrating how the book builds on the previous literature - but this material is kept to a minimum. On the whole, Rhetoric for Radicals is an invaluable, comprehensive how-to book that will greatly benefit beginning and seasoned rhetors alike. Rhetoric for Radicals concludes on a hopeful note, with the wish that its activist readership will internalize the book's rhetorical tools and tactics, and will be that much better equipped to become "the rhetors of the past who created the future." And indeed, there can be but a little doubt that this thorough, well-organized, accessible - and even personal - little handbook is the best instrument imaginable for fulfilling this purpose. - Frank Kaminski, EnergyBulletin.net

Radicals have important messages to deliver, but they are often so caught up in the passion of their causes that they lose sight of effective communication - which is their most powerful tool. The ability to speak with clarity and intelligence, without underestimating the challenge of breaking new ground and winning new converts, is crucial. Activists often suffer from a credibility gap because of their lack of a coherent message and strategic delivery. Rhetoric for Radicals addresses and helps solve these problems. It provides the tools to develop the all-important communication skills necessary to be effectively heard. If you accept that communication creates the social world, then you will agree that changing the way we communicate can change the world. Rhetoric for Radicals provides practical guidelines for public speaking, writing, conversation, persuasion, political correctness, propaganda analysis, street theatrics, and new languages. Chapters include: Streets, Rhetoric, and Revolution A Call for Rhetorical Action Skills for the Multitude The Power of Language Body Rhetoric Twenty-First Century Radical Rhetoric

Geared to college-aged radical activists and organizers, this book will also appeal to activists of any age who want to sharpen their message. Jason Del Gandio is a lecturer at Temple University in Philadelphia. He is a post-Seattle activist who has worked on globalization and free/fair trade issues, anti-war campaigns, and Latin American solidarity.

Book Information

Paperback: 240 pages

Publisher: New Society Publishers (November 1, 2008)

Language: English

ISBN-10: 0865716285

ISBN-13: 978-0865716285

Product Dimensions: 5.5 x 0.5 x 8.5 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 7 customer reviews

Best Sellers Rank: #266,858 in Books (See Top 100 in Books) #25 in Books > Law > Intellectual Property > Communications #195 in Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > Political Advocacy #228 in Books > Politics & Social Sciences > Politics & Government > Ideologies & Doctrines > Radicalism

Customer Reviews

null (2008-10-21)Radicals have important messages to deliver but are often so caught up in the passion of their causes that they lose sight of effective communication-which is their biggest tool. Crucial to the cause is the ability to speak with clarity and intelligence, without underestimating the challenge of breaking new ground and winning new converts. Activists often suffer from a credibility gap because of their lack of coherent message and strategic delivery. Rhetoric for Radicals addresses and helps solve these problems. It provides the tools to develop the all-important communication skills necessary to be effectively heard. If you accept that communication creates the social world, then you will agree that changing the way we communicate can change the world. Rhetoric for Radicals provides practical guidelines for public speaking, writing, conversation, persuasion, political correctness, propaganda analysis, street theatrics and new languages. Chapters include: Streets, Rhetoric, and Revolution A Call for Rhetorical Action Skills for the Multitude The Power of Language Body Rhetoric Twenty-First Century Radical Rhetoric Geared to college-aged radical activists and organizers, this book will also appeal to activists of any age who want to sharpen their messages. (2008-05-07)

Jason Del Gandio is a lecturer at Temple University in Philadelphia. He is a post-Seattle activist who has worked on globalization and free/fair trade issues, anti-war campaigns and Latin American solidarity.

Like the title says, a great handbook for activists. It's already starting to feel a bit dated, but the overall ideas presented in the book are easily translated into newer social media etc. The book is accessible and easy to understand, no prior knowledge about rhetoric is needed. I'm only giving it four stars, because of the formatting in the ebook. There's only one font and the text is full of hyphenation errors. Please fix that!

I passed already a lot the age to whom the book is adressed, and I found there a precious help to improve my communication skills. My main "activist area" is against water privatization (water for all), and I recommand this book to everyone who is doing the same or simmilar strives. The book is easy to read, including for people "not english speaking", as I am (prefere read in portuguese, french or spanish). (NOTE: I read it in the kindle version)

no comment

easy to follow along and read. had to do a number of critical analysis from this book's chapters. worth a gander :)

I used the Kindle edition for my class. It was good. Page numbers are available and the author stayed in contact with my professor. All in all a good book and course

Good stuff. Read it.

Book material is not the problem. I need this book for a class but it's useless to me since there aren't any pages. Just a progress bar. Now I need to figure out what to do in order to succeed in the class

[Download to continue reading...](#)

Rhetoric for Radicals: A Handbook for 21st Century Activists Rules for Radicals: A Practical Primer for Realistic Radicals Thirteen Tactics for Realistic Radicals: from Rules for Radicals (Kindle Single) (A Vintage Short) Rules for Radicals: A Pragmatic Primer for Realistic Radicals Preaching Politics: The Religious Rhetoric of George Whitefield and the Founding of a New Nation (Studies in Rhetoric and Religion) The Mark of Criminality: Rhetoric, Race, and Gangsta Rap in the War-on-Crime Era (Albma Rhetoric Cult & Soc Crit) Belwin's 21st Century Guitar Method, Bk 1: The Most Complete Guitar Course Available, Book & Online Audio (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Ensemble 1: The Most Complete Guitar Course Available (Student Book) (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Method 1: Spanish Language Edition (Book & CD) (Belwin's 21st Century Guitar Course) (Spanish Edition) Belwin 21st Century Band Method, Level 2 flute (Belwin 21st Century Band Method) The Confessions: (Vol. I/1) Revised, (The Works of Saint Augustine: A Translation for the 21st Century) (The Works of Saint Augustine: A

Translation for the 21st Century, Vol. 1) Introduction to Cybercrime: Computer Crimes, Laws, and Policing in the 21st Century: Computer Crimes, Laws, and Policing in the 21st Century (Praeger Security International) Roget's 21st Century Thesaurus, Third Edition (21st Century Reference) Creating America: 1877 to the 21st Century: Student Edition © 2005 1877 to the 21st Century 2005 EMS Workforce for the 21st Century: A National Assessment (Public Health in the 21st Century) When We Fight, We Win: Twenty-First-Century Social Movements and the Activists That Are Transforming Our World Waging Nonviolent Struggle: 20th Century Practice And 21st Century Potential Strategies for Successful Writing: A Rhetoric, Research Guide, Reader and Handbook (8th Edition) Strategies for Successful Writing: A Rhetoric, Research Guide, Reader and Handbook (9th Edition) Longman Writer, The, MLA Update Edition: Rhetoric, Reader, Research Guide, Handbook (7th Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)